



# GRAYCELL TECHNOLOGIES

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## Emotional Escapes – Vacation Rental Portal

### Background

The Emotional Escapes group is a portfolio of Luxury rental properties in France and UK. Emotional Escapes' portfolio of Luxury rental properties has been amassed over 12 years in France and the UK with most discerning clients in mind. The company relies on local managers at each of their destinations to seek out the best properties for their clients and to ensure that or current portfolio of properties are being maintained at the highest standards.

The company had an old web portal which required a complete rebuilt and revamp to utilize the latest available technologies and coordinate with the digital marketing campaign.

### Solution

The GCT team designed and developed a comprehensive web portal which has helped the client to scale their business to the next level.

The portal includes various modules like:

1. Property Search
2. Properties Listing with detailed information with associated Regional Managers
3. Booking Counter with Calendar counts
4. Online payment and confirmation
5. Regional Manager
6. Online Rental Agreements
7. Admin Section
  - Manage Properties
  - Manage Regional Managers
  - Manage Rental Agreements

The website can be experienced at: <http://emotional-escapes.com/>

On the **technical front**, the responsive web portal utilizes: HTML, PHP MYSQL Server, JavaScript

### Results

1. The revamped web portal has enabled Emotional Escapes Group to become of the top lodging choice for vacationers in the region.
2. A mobile app is also being planned in the next phase.