



GRAYCELL TECHNOLOGIES

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Pharm India_Mobile Application

Background

The Client approached us to develop a native mobile application to streamline the sales and delivery process of Pharmaceutical industry and a click point of all pharmaceutical firms around the country. The client also wanted a chatting platform for all type of links associated with the industry for Manufacturer/Distributers /Chemist/Common people to interact at some common platform. The portal had to be configures with cloud based server and multiple ERP of business users.

Solution

The GCT team designed and developed the Cross Platform Mobile application for mobile users and developed a common interaction platform for users in pharma industry. The users of the app were:

- Manufactures of Pharmaceutical Industry
- Distributors
- Vendors / chemists
- Admin

The major module of the project was to develop a customized chatting platform between the users with spot calling features. Distributors can also book their orders with the manufactures through this platform and the vendors/chemists can book from the distributors. Another unique feature was to search the availability of the medicine across the region with the available list of distributors.

The chatting platform was enabled with data encryption and offline storage at cloud.

On the **technical front**, Native Application: Xamarin framework with SQLite Server 2008.

Web Backend: C# 4.5, Node.js with SQL Server 2008.

Results

1. The app had received a great response in the market and have reached numerous downloads daily.
2. The project is undergoing continues enhancements based on user feedbacks.