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TECHNOLOGIES

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The Abhinav Bindra_ Olympic Champion

Background

Abhinav Bindra, is a World and Olympic champion in the 10 m Air Rifle event. He won the Gold at the 2008 Beijing Olympic Games and became the first and the only Indian to win an individual Gold Medal at the Olympic Games. He is the first and only Indian to have held both the World and Olympic titles at the same time. He also won the Gold Medal in 2014 Commonwealth Games at Glasgow. He was the Goodwill Ambassador for Rio 2016 Olympic Games Indian Contingent.

The client was looking to develop a website to enable the champion to connect with his fans and to showcase the various social and sports initiatives.

Solution

The GCT Team designed and developed the personal website of the Olympic Champion keeping in mind the unique presentation and contribution of the World renowned personality.

The website showcases the numerous awards and achievements along with the various social and sports initiatives of Abhinav and his foundation. The website is also a medium for the fans and budding athletes to connect with Abhinav. The website also has a section for the speeches and events of the famous Olympiad.

On the **technical front**, the website has been developed utilizing Asp.net with Microsoft Sql server.

The website of the World Champion can be experienced at: <http://www.abhinavbindra.com/>

Results

1. The website has been a huge driving force in increasing the social reach of the legend.
2. A number of budding athletes have signed up for the sports related initiatives and training centre run by the Champion.
3. The client is now working on enhancements and new modules to increase the reach and harness the Social aspect of the interactive medium.