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Fish Marker Community App

Background

The client wanted to develop native mobile apps for the Fish Marker community. The app was to serve as a social community where fishing enthusiasts from around the globe can share their favourite fishing spots, guides, lodges, marinas and photos. Users can plan trips using the rated information provided by other fishermen and women, local guides. The client also required the ability to provide users to review other user inputs on a fishing spot at different times and review their experiences.

Solution

The GCT team designed and developed the Fish marker app keeping in mind the social community perspective, where fishermen and women from around the world can connect and share their fishing experiences. There are two main perspectives in the app:

1. Marker's
 - Markers create account and add their experiences
 - These markers can then later be searched along with thousands of others that people may have entered on the same body of water.
2. Service Provider's
 - Service providers are a lodge marina or guide and they can post their services
 - Add advertisement page

The major features of the app include:

1. Robust Search
2. Account Management
 - Add friends – search friends already using the app
 - Manage profile – add photos, destinations, guides etc. to their profile
 - Users can great group and put together a trip based on the rating of others by using a simple search feature.
 - Users can review others input on certain fishing spots at different times of the year and see what the fish are hitting on, what techniques were used and how you can catch more fish with less guess work.
3. Rating Management
 - 1-5star rating system
 - Post experience.



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On the **technical front**, the Apps utilize Objective C, SQLite. The Native application can be experienced at:



Results

1. The app has become a favourite hotspot for the amateur fishing community.
2. They app has enabled community members to share knowledge of fishing spots plus tips on getting a prized catch.