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GymSource-Inventory Management Platform

Background

The Client is a leading supplier and vendor of gym equipment in USA, both on the high street & online. The Gym Equipment Store appeals to a broad customer base, stocking a wide range of gym equipment's to fulfil fitness industry latest approach to the market. The client has a large offline presence and wanted a robust e-commerce solution with a simple to use content management system that will also work with the existing backend management system.

Solution

The GCT tech team proposed a Magento based solution which has been integrated with both off-the-shelf and custom Magento extensions. The team deployed a full scale web solution which has features like:

1. Anonymous User

   - Search for Users
   - Search for Stores

2. Store Management

   - Update stocks
   - Update requirements with status
   - Update Oder's and payments requests
   - Post comments
   - Track reports

3. Admin Section
   - Manage users
   - Manage store managers
   - Manage products
   - Manage stocks
   - Manage reports
   - Track reports

On the **technical front**, the responsive web portal utilizes: PHP 5.4, HTML, JavaScript, MYSQL server bespoke Magento 1.9 and Google API's

Results

1. The web portal has been instrumental in increasing the reach and customer base and revenue for the client.

2. Online revenue has now become a major contributor to the client's business.